

Title Language Culture And Communication 6th Edition Tutorial

Title Language Culture and Communication 6th Edition is an authoritative resource that explores the intricate relationship between language, culture, and communication. This comprehensive edition offers valuable insights for students, researchers, and professionals interested in understanding how language shapes cultural identity and influences communication processes across diverse societies. By examining linguistic nuances, cultural contexts, and communication strategies, the book provides a multidisciplinary approach to fostering intercultural understanding and effective communication in an increasingly globalized world.

Overview of Title Language Culture and Communication 6th Edition

This edition builds upon previous editions by integrating contemporary research, case studies, and practical examples that highlight the dynamic interaction between language and culture. It emphasizes the importance of intercultural competence and offers tools to navigate cross-cultural interactions with sensitivity and awareness. The book is structured into several key sections, each focusing on different facets of language and cultural communication.

Core Themes and Topics Covered

1. The Interrelationship Between Language and Culture

Understanding how language reflects and influences cultural norms is fundamental to effective communication. This section explores:

- The Sapir-Whorf Hypothesis and linguistic relativity
- Language as a cultural identity marker
- Variations in language use across cultures

2. Language Acquisition and Socialization

Examining how individuals learn language within cultural contexts, including:

- Role of family, community, and educational institutions
- Influence of cultural values on language development

- Multilingualism and code-switching in multicultural societies

3. Nonverbal Communication and Cultural Differences

Nonverbal cues are critical in conveying meaning. This section discusses:

- Gestures, facial expressions, and body language
- Eye contact norms across cultures
- Personal space and physical proximity

4. Language and Power Dynamics

Exploring how language can reinforce or challenge social hierarchies:

- Language politeness and hierarchy
- Language discrimination and linguistic prejudice
- Language policies and their cultural implications

5. Intercultural Communication Strategies

Practical approaches to enhance cross-cultural understanding:

- Developing cultural awareness and sensitivity
- Adapting communication styles to different cultural contexts
- Utilizing intercultural competence in international settings

Importance of the 6th Edition in Contemporary Contexts

This edition is particularly relevant in today's interconnected world, where digital communication, globalization, and migration have heightened the need for intercultural literacy. It emphasizes:

- The impact of technology on language and communication
- Challenges and opportunities of multilingual online environments
- Case studies on intercultural misunderstandings and resolutions

By integrating these contemporary issues, the book prepares readers to navigate complex intercultural landscapes with confidence.

Key Features and Pedagogical Tools

Real-World Case Studies

The book includes numerous case studies illustrating successful and problematic intercultural interactions, helping readers contextualize theoretical concepts.

Discussion Questions and Exercises

To promote active learning, each chapter offers questions and exercises designed to encourage critical thinking and practical application.

Glossaries and Key Term Definitions

Clear definitions of technical terms assist readers in mastering subject-specific vocabulary.

Additional Resources

References to further readings, research articles, and online tools support ongoing learning.

Application of Concepts in Various Fields

The insights from this book are applicable across multiple disciplines and professions, including:

- International Business: Enhancing cross-cultural negotiations and marketing strategies
- Education: Developing inclusive curricula that respect linguistic and cultural diversity
- Diplomacy and International Relations: Facilitating diplomatic communication and cultural diplomacy
- Healthcare: Improving patient-provider communication in multicultural settings
- Media and Communication: Creating culturally sensitive content for global audiences

Benefits of Studying Title Language Culture and Communication 6th Edition

Students and practitioners who engage with this edition gain:

- A deeper understanding of how language reflects cultural identities
- Practical skills for managing intercultural interactions
- Awareness of cultural biases and stereotypes in communication

- Strategies to foster inclusive and respectful dialogue
- Preparation for careers in globalized environments

This comprehensive approach ensures that readers are equipped with both theoretical knowledge and practical skills.

Conclusion

In summary, **title language culture and communication 6th edition** stands as a vital resource for understanding the complex interplay between language, culture, and communication. Its multidisciplinary perspective offers valuable insights into how language shapes cultural perceptions and how effective intercultural communication can be cultivated. As our world becomes increasingly interconnected, mastering these concepts is essential for fostering mutual understanding, respect, and collaboration across diverse cultural landscapes. Whether in academic, professional, or personal contexts, this edition provides the tools necessary to navigate the rich tapestry of human communication with confidence and cultural sensitivity.

Title: Exploring the Depths of "Title Language Culture and Communication" 6th Edition: A Comprehensive Guide to Intercultural Understanding

Introduction

Title Language Culture and Communication 6th Edition stands as a pivotal resource in the realm of intercultural communication, offering scholars, students, and practitioners a nuanced understanding of how language, culture, and communication intertwine in a globalized world. As the sixth edition, it reflects the latest research, emerging trends, and practical insights designed to equip readers with the tools necessary to navigate diverse intercultural contexts effectively. This article delves into the core themes, structural features, and pedagogical strengths of this influential textbook, providing a detailed overview for those interested in the dynamic field of intercultural communication.

Understanding the Foundations: The Core Concepts of the Textbook

At its heart, "Title Language Culture and Communication" emphasizes the interconnectedness of language, culture, and communication. The book posits that understanding these elements is essential for fostering meaningful intercultural interactions, whether in personal relationships, business settings, or diplomatic encounters.

The Triadic Relationship: Language, Culture, and Communication

The textbook explores how language is not merely a tool for conveying information but a cultural artifact embedded with societal values, norms, and worldview. Culture influences language usage,

which in turn shapes communication patterns. This triadic relationship underscores that:

- Language reflects cultural identities and social structures.
- Cultural norms dictate communication styles and expectations.
- Communication acts as a mirror of underlying cultural values.

Key Concepts and Definitions

The book introduces fundamental concepts such as:

- Intercultural competence: The ability to communicate effectively and appropriately with people of other cultures.
- Cultural intelligence (CQ): A person's capacity to adapt to new cultural settings.
- High-context vs. low-context cultures: A framework explaining different communication styles based on cultural contexts.

By grounding readers in these foundational ideas, the textbook prepares them for the more complex discussions and case studies that follow.

The Structural Design: Organization and Pedagogical Features

"Title Language Culture and Communication" is structured to facilitate both learning and application. Its organization reflects a logical progression from foundational theories to practical applications.

Chapter Structure and Content Flow

Each chapter typically includes:

- An overview of key themes.
- Theoretical frameworks supported by contemporary research.
- Real-world examples illustrating concepts.
- Discussion questions and exercises to promote active engagement.
- Case studies drawn from diverse cultural contexts.

This structure encourages readers not only to understand theoretical concepts but also to analyze real-life intercultural scenarios critically.

Pedagogical Tools and Resources

The sixth edition enhances its educational value with:

- Infographics and tables that summarize complex ideas.
- Reflective questions fostering self-awareness about cultural biases.
- Discussion prompts to stimulate classroom or group dialogue.
- Online supplementary materials, including videos and interactive quizzes.

These features make the textbook accessible and engaging for a broad audience, from undergraduate students to seasoned professionals.

Core Topics and Thematic Areas

The book covers an array of themes essential for grasping the nuances of intercultural communication.

Culture and Identity

Discussion of how culture shapes individual and collective identities, influencing communication styles and perceptions. Topics include:

- Cultural values and their influence on behavior.
- The concept of cultural identity and its fluidity.
- Acculturation and identity negotiation in multicultural settings.

Language and Power

Analysis of how language can reinforce or challenge social hierarchies. Key points include:

- Language as a tool of social control.
- Power dynamics embedded in linguistic choices.
- The role of language policies in multicultural societies.

Nonverbal Communication

An in-depth look at the significance of nonverbal cues across cultures, such as:

- Gestures and facial expressions.

- Personal space and proxemics.
- Eye contact and its varying interpretations.

Intercultural Competence Development

Practical strategies for enhancing intercultural skills, including:

- Cultural awareness and sensitivity.
- Active listening and empathy.
- Strategies for overcoming misunderstandings.

Digital and Media Communication

The impact of technology on intercultural exchanges, covering:

- Social media as a cross-cultural platform.
- Challenges of digital communication in diverse settings.
- The influence of globalization on linguistic and cultural exchange.

Case Studies and Practical Applications

One of the textbook's strengths lies in its extensive use of real-world case studies that illustrate key concepts vividly. These case studies span multiple sectors, including:

- International business negotiations.
- Cross-cultural marketing campaigns.
- Diplomatic diplomacy and international relations.
- Multicultural workplace dynamics.

For example, a case analyzing a multinational company's failed marketing campaign due to cultural insensitivity highlights the importance of cultural awareness in global commerce.

Practical Exercises

The book encourages active learning through exercises such as:

- Role-playing scenarios to practice intercultural communication skills.

- Cultural self-assessment questionnaires.
- Analysis of media content from different cultural perspectives.

Relevance in Today's Globalized World

The sixth edition of "Title Language Culture and Communication" arrives at a time when intercultural interactions are more frequent and complex than ever before. With increasing migration, international business, and digital connectivity, understanding the cultural underpinnings of communication is vital.

Addressing Contemporary Challenges

The book tackles issues such as:

- Cultural misunderstandings in virtual teams.
- Navigating intercultural conflicts.
- Addressing stereotypes and biases.
- Promoting inclusivity and diversity.

By integrating contemporary issues, the textbook remains highly relevant to current global challenges, preparing readers to operate effectively in diverse environments.

Emphasizing Ethical and Responsible Communication

A recurring theme is the importance of ethical practices in intercultural exchanges. The book advocates for:

- Respectful engagement with cultural differences.
- Avoidance of cultural appropriation.
- Promoting social justice through communication.

Critical Reception and Academic Significance

"Title Language Culture and Communication 6th Edition" has received widespread acclaim for its comprehensive coverage and practical orientation. Its balanced integration of theory and application makes it a valuable resource for both academic courses and professional development.

Endorsements from Scholars

Academic reviewers praise the book for:

- Its clarity and accessibility.
- The depth of its cultural insights.
- Its relevance to real-world issues.
- The inclusion of diverse cultural perspectives.

Influence on the Field

The textbook has helped shape contemporary discourse on intercultural communication, influencing curriculum design and research agendas worldwide.

Conclusion: A Critical Tool for Navigating a Connected World

In an era defined by interconnectedness and cultural fluidity, "Title Language Culture and Communication 6th Edition" emerges as an indispensable guide. Its thorough exploration of how language, culture, and communication intersect provides readers with a solid foundation to foster understanding, reduce conflicts, and promote effective engagement across diverse cultural landscapes. Whether in academic settings, corporate boardrooms, or everyday interactions, the insights offered by this influential textbook are essential for anyone committed to enhancing intercultural competence and building bridges in our increasingly globalized society.

Question What are the key themes covered in 'Title Language Culture and Communication 6th Edition'? The book explores the interrelation between language, culture, and communication, emphasizing how cultural contexts influence language use and communication patterns across diverse societies. How does the 6th edition of 'Title Language Culture and Communication' address digital communication? It includes updated discussions on digital media's impact on communication, examining online intercultural interactions, social media dynamics, and digital literacy in cross-cultural contexts. What are some new case studies included in the latest edition? The 6th edition features contemporary case studies on global communication challenges, intercultural misunderstandings, and the role of language in multicultural workplaces. How does the book approach the topic of language preservation and cultural identity? It discusses the importance of language preservation for maintaining cultural identity and examines how globalization and language shift impact minority languages and cultures. Who is the primary target audience for 'Title Language Culture and Communication 6th Edition'? The book is primarily aimed at students and scholars in fields like intercultural communication, linguistics, anthropology, and international relations. Does the 6th edition include new theoretical frameworks? Yes, it incorporates recent theories on intercultural competence, communication accommodation, and linguistic relativity to provide a comprehensive understanding of the subject. How does the book address language barriers in cross-cultural communication? It explores strategies for overcoming language barriers,

including translation, non-verbal cues, and cultural sensitivity to enhance effective intercultural communication. Are there practical exercises or activities included in the 6th edition? Yes, the book offers case analysis, reflection questions, and practical activities designed to develop intercultural awareness and communication skills.

Related keywords: Title Language Culture and Communication, communication studies, intercultural communication, language and culture, communication theory, cross-cultural communication, intercultural competence, cultural studies, communication textbooks, language learning

Romaine introduction to sociolinguistics

Romaine introduction to sociolinguistics provides a foundational overview of how language functions within society, exploring the dynamic relationship between language, culture, identity, and social structures. As a prominent figure in the field, Jean Berko Gleason Romaine has contributed significantly to our understanding of how language varies and evolves in social contexts. This article aims to delve into the core concepts of sociolinguistics, its importance, key theories, and Romaine's contributions, offering a comprehensive introduction for students, researchers, and language enthusiasts alike.

Understanding Sociolinguistics

Definition and Scope

Sociolinguistics is the study of how language is used within society and how social factors influence language variation and change. It examines the relationship between linguistic features and social variables such as age, gender, ethnicity, social class, and geographical location. The field seeks to understand not just how language functions in communication but also how it reflects and shapes social identities and power dynamics.

Historical Development

The origins of sociolinguistics trace back to the early 20th century, with pioneering work by scholars like William Labov, who is often regarded as the founder of modern sociolinguistics. His studies on language variation in New York City laid the groundwork for understanding linguistic diversity within urban communities. Over time, the discipline expanded to include studies on dialects, language attitudes, multilingualism, and language policy.

Core Concepts in Sociolinguistics

Language Variation

Language variation refers to differences in speech patterns across different social groups or regions. These variations can be systematic and are often linked to social factors. For example, dialects, accents, and vocabulary choices often distinguish one community from another.

Language Change

Language change is a natural process where languages evolve over time due to social influence, contact with other languages, and internal linguistic developments. Sociolinguists study how social context accelerates or constrains these changes.

Code-Switching and Code-Mixing

Code-switching involves alternating between two or more languages or dialects within a conversation or even a sentence. It often reflects cultural identity and social relationships. Code-mixing refers to blending elements of different languages within a single utterance.

Language Attitudes and Ideologies

Attitudes towards different languages or dialects influence social interactions and language policies. Ideologies about language can reinforce social hierarchies or promote social cohesion.

Key Theories and Approaches in Sociolinguistics

Variationist Sociolinguistics

This approach, pioneered by William Labov, emphasizes studying observable linguistic variation and correlating it with social variables. It involves meticulous data collection and statistical analysis to understand patterns.

Ethnography of Communication

Developed by Dell Hymes, this approach emphasizes understanding language in its cultural context. It considers speech communities and the social norms governing communication.

Social Construction of Language

This perspective views language as a social product that is constructed and reconstructed through

social interactions, emphasizing the fluidity of language and identity.

Identity and Language

Research in this area explores how individuals use language to construct and express their social identities, such as ethnicity, gender, or social status.

Romaine's Contributions to Sociolinguistics

Educational and Pedagogical Perspectives

Romaine has extensively studied language development, bilingualism, and language education. Her work emphasizes the importance of understanding sociolinguistic factors in language teaching and learning, advocating for inclusive approaches that respect linguistic diversity.

Language and Identity

Romaine's research highlights how language choice and variation are integral to identity formation. She explores how social groups use language to signal membership, resistance, or social stratification.

Multilingualism and Language Policy

A significant part of Romaine's work addresses the challenges and opportunities of multilingual societies. She advocates for language policies that promote linguistic rights and respect for minority languages.

Research on Language Attitudes

Romaine has investigated how attitudes towards different dialects and languages influence social integration and educational outcomes. Her findings underscore the importance of positive language attitudes in fostering social cohesion.

Applications of Sociolinguistics

Language Planning and Policy

Sociolinguistics informs government and institutional policies on language use, education, and preservation of minority languages.

Language Education

Understanding sociolinguistic principles helps educators develop curricula that accommodate linguistic diversity and support bilingual or multilingual learners.

Social Justice and Equality

Studies in sociolinguistics shed light on linguistic discrimination and advocate for equal recognition of all language varieties.

Technology and Communication

The digital age has expanded the scope of sociolinguistics to include online communication, social media language, and digital dialects.

Challenges and Future Directions in Sociolinguistics

Globalization and Language Contact

Increased contact among languages raises questions about language shift, endangerment, and the future of linguistic diversity.

Technological Advances

Advances in data collection and analysis, including computational linguistics and corpus studies, are opening new avenues for research.

Interdisciplinary Approaches

Integrating insights from anthropology, psychology, and sociology enriches understanding of language in social contexts.

Addressing Language Inequality

Future research aims to promote multilingualism and challenge linguistic hierarchies, fostering inclusive societies.

Conclusion

Romaine's introduction to sociolinguistics provides a comprehensive overview of how language functions as a social phenomenon. Her work emphasizes the importance of understanding linguistic variation, language attitudes, and identity within diverse social contexts. As the field continues to evolve, sociolinguistics remains vital for addressing contemporary issues related to language policy,

education, and social justice. By exploring the intricate relationship between language and society, Romaine's contributions help us appreciate the rich complexity of human communication and its role in shaping social identities and structures.

Keywords: sociolinguistics, Romaine, language variation, language change, code-switching, language attitudes, multilingualism, language policy, identity, language education

Romaine Introduction to Sociolinguistics: Exploring Language in Society

Introduction

Romaine introduction to sociolinguistics offers an insightful glimpse into how language functions within social contexts. As a field, sociolinguistics examines the dynamic relationship between language and society, exploring how social factors influence language use, variation, and change. This discipline bridges the gap between linguistics and sociology, revealing the intricate ways in which identity, culture, power, and social structures shape communication. Whether through regional accents, social dialects, gendered language, or language policies, sociolinguistics unpacks the profound impact of societal factors on language phenomena.

This article provides a comprehensive overview of the core principles introduced by Jeanette Romane, a pioneering figure in sociolinguistic research. We will explore foundational concepts such as language variation, dialects, and sociolects, delve into how social identities influence language, and examine contemporary issues like language contact and language policy. By the end, readers will gain a solid understanding of how sociolinguistics illuminates the complex relationship between language and society, emphasizing its relevance in today's diverse and interconnected world.

The Foundations of Sociolinguistics: Jeanette Romane's Perspective

Jeanette Romane's contributions to sociolinguistics have been instrumental in establishing the field as a rigorous academic discipline. Her approach emphasizes that language cannot be studied in isolation from its social context. Romane argued that language is both a reflection of society and a tool for social interaction, shaping and being shaped by social identities and power relations.

Key Principles of Romane's Approach:

- **Language Variation Is Systematic:** Romane highlighted that linguistic differences are not random but follow social patterns. Variations in pronunciation, vocabulary, and grammar often correlate with factors like geography, social class, ethnicity, gender, and age.

- Language and Identity: She emphasized that language choices serve as markers of personal and group identity, allowing speakers to signal belonging or differentiation within social groups.

- Language Change Is Socially Driven: Romane pointed out that language evolves through social processes, influenced by contact, migration, and social mobility.

Her work laid the groundwork for understanding language as a social practice, emphasizing that linguistic phenomena are deeply embedded in social realities.

Core Concepts in Sociolinguistics

Language Variation and Dialects

One of the fundamental concepts in sociolinguistics is language variation?the idea that no language is monolithic but exists in multiple forms across different communities.

- Dialect: A regional or social variety of a language distinguished by pronunciation, vocabulary, and grammar. For example, British English and American English are dialectal variations.

- Accent: A way of pronouncing words associated with a particular region or social group. For instance, a Southern American accent versus a New York accent.

- Sociolect: Language variation associated with a particular social class or group. For example, the language used by teenagers today versus older adults.

Why is variation important? It reveals social identities, geographical boundaries, and social stratification. Romane argued that understanding these variations helps linguists decode social structures and cultural identities.

Registers and Styles

Language adaptation is another key concept. Speakers modify their language according to context?formal or informal settings, professional environments, or casual conversations.

- Register: A variety of language used in a specific context, characterized by vocabulary, tone, and formality. For example, legal language versus casual chat.

- Style-shifting: The phenomenon where speakers switch between registers depending on social situation or audience.

Romane emphasized that code-switching and style-shifting are natural strategies for negotiating social identities and maintaining social cohesion.

Language and Social Identity

Romane's work underscores that language is a powerful marker of social identity. People use language consciously or unconsciously to express their belonging or differentiate themselves from others.

Gender and Language: Romane explored how gender influences language use, with women and men often exhibiting different speech patterns. For instance, women might use more standard language forms, whereas men might show more linguistic innovation.

Ethnicity and Language: Ethnic identity can be expressed through language choices, dialects, or code-switching. For example, bilingual speakers may alternate between languages to signal cultural identity.

Social Class: Language reflects social stratification. Working-class speech may differ markedly from upper-class speech, with implications for social mobility and perceptions of competence.

Romane argued that understanding these social markers is essential for analyzing power dynamics and social inequalities.

Language Contact and Change

Language contact occurs when speakers of different languages or dialects interact regularly, leading to borrowings, pidgin and creole formation, and language shift.

- Borrowing: Inclusion of words or phrases from one language into another. For example, English has borrowed extensively from French and Latin.

- Pidgins and Creoles: Simplified languages that develop in contact situations, often as a means of communication among groups without a common language, evolving into fully developed creole languages over time.

- Language Shift: When a community gradually adopts a different language, often due to social or economic pressures. For example, indigenous communities shifting to dominant national languages.

Romane emphasized that language contact phenomena reflect historical and social processes like colonization, migration, and globalization.

Language Policy and Ideology

Language is not only a social phenomenon but also a political instrument. Romane examined how governments and institutions influence language use through policies and ideological frameworks.

Language Planning: Efforts to regulate or influence language use through standardization, promotion, or suppression.

Language Ideology: Beliefs and attitudes about language that reflect social power and cultural values. For example, the prestige associated with Standard English or the marginalization of minority languages.

Language Rights: Debates around linguistic diversity and the rights of communities to maintain their languages in education, media, and public life.

Romane highlighted that language policies can reinforce social inequalities or promote social cohesion, making the study of language ideology crucial for understanding societal power structures.

Contemporary Relevance of Sociolinguistics

Today, sociolinguistics continues to evolve, addressing issues such as digital communication, globalization, and multilingualism.

Digital Age and Language: The internet has created new varieties of language, including slang, emojis, and memes, influencing how identity and community are expressed online.

Globalization: Increased contact among languages leads to language death, borrowing, and the emergence of global lingua francas like English.

Multilingual Societies: Countries like India and Canada exemplify linguistic diversity, where policies aim to balance the promotion of multiple languages with national unity.

Language and Social Justice: Sociolinguistics now plays a role in advocating for linguistic rights, combating discrimination based on language use, and promoting inclusive communication.

Conclusion

Romaine introduction to sociolinguistics provides an essential framework for understanding how language functions within social contexts. By examining variation, identity, contact, and policy, the field reveals the complex interplay between language and society. Jeanette Romaine's pioneering work underscores that language is not merely a system of rules but a living social practice that shapes and is shaped by social forces.

In an increasingly interconnected world marked by migration, digital communication, and cultural exchange, sociolinguistics remains vital for analyzing how language reflects societal structures and influences individual identities. Whether studying accents, dialects, or language policies, the insights from Romaine's approach help us appreciate the richness of human communication and the social fabric it weaves.

Understanding sociolinguistics equips us to navigate and appreciate linguistic diversity, promote social justice, and foster more inclusive societies. As language continues to evolve in response to social change, the principles introduced by Romaine offer timeless guidance for scholars, policymakers, educators, and anyone interested in the intricate dance between language and society.

Question What is the main focus of 'Introduction to Sociolinguistics' by Romaine?

Answer Romaine's 'Introduction to Sociolinguistics' explores how language varies and changes in social contexts, examining the relationship between language and society, including topics like dialects, accents, language attitudes, and social identity. Why is sociolinguistics important in understanding language use today? Sociolinguistics helps us understand how language reflects social identities, power dynamics, and cultural diversity, which is crucial in multicultural and multilingual societies to promote effective communication and social cohesion. What are some key concepts introduced in Romaine's book? Key concepts include language variation (dialects and accents), language change, language attitudes, code-switching, language and identity, and the social functions of language. How does Romaine describe the relationship between language and social identity? Romaine emphasizes that language is a vital marker of social identity, influencing and reflecting aspects such as class, ethnicity, gender, and social group membership. Can you explain the concept of language variation discussed in Romaine's book? Language variation refers to differences in language use across regions (dialects), social groups (sociolects), and contexts, highlighting that no language is monolithic but shaped by social factors. What role does Romaine assign to language attitudes in sociolinguistics? Romaine highlights that language attitudes—opinions and feelings about different languages or dialects—affect language change, social acceptance, and identity formation. How does 'Introduction to Sociolinguistics' address language change over time? The book discusses how social factors such as contact, migration, and technological advances influence language evolution, emphasizing that language change is a natural and ongoing social process. What are some real-world applications of sociolinguistics principles explained by Romaine? Applications include

language planning, education, addressing linguistic discrimination, designing inclusive communication strategies, and understanding language policies in multilingual societies.

Related keywords: sociolinguistics, language variation, speech community, language and society, dialects, linguistic identity, language change, code-switching, social factors in language, linguistic diversity

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