

Retail Store Employee Handbook Template Tutorial

retail store employee handbook template

A well-crafted retail store employee handbook template serves as an essential resource that guides employees through the company's policies, procedures, expectations, and culture. It acts as a roadmap for new hires, ensuring they understand their roles and responsibilities, while also providing ongoing reference material to promote consistency, compliance, and a positive work environment. Developing an effective handbook requires careful consideration of legal requirements, company values, operational procedures, and the needs of the staff. This article explores the key components of a comprehensive retail store employee handbook template, offering guidance on how to structure and customize it to suit your specific store.

Understanding the Purpose of an Employee Handbook

Why Is an Employee Handbook Important?

An employee handbook is more than just a set of rules; it is a communication tool that helps establish clear expectations between the employer and employees. It:

- Clarifies company policies, procedures, and benefits
- Ensures legal compliance and reduces liability
- Promotes a consistent work environment
- Enhances employee engagement and morale
- Provides a reference point for resolving disputes

Legal Considerations

Employers must ensure that their handbooks comply with federal, state, and local employment laws. This includes:

- Anti-discrimination laws
- Wage and hour regulations
- Occupational health and safety standards
- Family and medical leave policies

- Privacy and confidentiality protections

Consulting legal counsel during the development process helps prevent potential liabilities and ensures policies are enforceable.

Key Components of a Retail Store Employee Handbook Template

A comprehensive retail employee handbook should cover several core sections. While the specifics may vary depending on the store's size, location, and culture, the following components are essential.

1. Welcome and Company Introduction

- Mission, vision, and values
- Brief history of the company
- Leadership team overview
- Store culture and expectations

2. Employment Policies

- Equal employment opportunity statement
- Hiring procedures
- Employment classifications (full-time, part-time, temporary)
- Probationary periods
- Background checks and references

3. Workplace Conduct and Expectations

- Code of conduct and professionalism
- Dress code and personal appearance
- Punctuality and attendance
- Customer service standards
- Use of company property and technology
- Harassment and discrimination policies
- Conflict resolution procedures

4. Compensation and Benefits

- Pay schedule and overtime policies
- Timekeeping procedures
- Employee benefits overview (health insurance, retirement plans)
- Paid time off (vacation, sick leave, holidays)
- Employee discounts and perks

5. Safety and Security

- Workplace safety policies
- Emergency procedures and contacts
- Incident reporting protocols
- Theft prevention and security measures
- COVID-19 or health-related protocols (if applicable)

6. Operational Procedures

- Opening and closing procedures
- Cash handling and register operation
- Stocking and inventory management
- Use of promotional displays and signage
- Handling customer complaints and returns

7. Training and Development

- Orientation programs
- Ongoing training opportunities
- Performance evaluations
- Career advancement pathways

8. Disciplinary and Termination Policies

- Corrective action processes
- Grounds for immediate termination
- Resignation procedures
- Exit interviews

9. Legal and Compliance Notices

- Confidentiality agreements
- Non-compete clauses (if applicable)
- Data protection policies
- Compliance with labor laws

Creating a Customized Retail Employee Handbook Template

Developing a tailored handbook involves adapting the generic template to reflect your store's unique environment, policies, and culture.

Steps for Developing an Effective Handbook

- **Assess Your Store's Needs:** Identify the specific policies relevant to your store, considering industry standards and local laws.
- **Draft Clear and Concise Policies:** Use simple language to ensure understanding across diverse employee backgrounds.
- 3>**Incorporate Legal Requirements:** Ensure all policies align with applicable employment laws and regulations.
- **Engage Stakeholders:** Involve managers and legal advisors in reviewing the draft.
- **Design for Readability:** Use headings, bullet points, and clear formatting.
- **Distribute and Obtain Acknowledgment:** Have employees sign an acknowledgment form confirming they have received and understood the handbook.

Best Practices for Maintaining Your Handbook

- Regularly review and update policies to reflect changes in laws and company practices.
- Communicate updates clearly to all employees.
- Store the handbook in accessible formats, both digital and printed.
- Encourage feedback from staff to improve clarity and relevance.

Sample Retail Store Employee Handbook Template Outline

Below is a suggested outline to help you organize your handbook:

Section 1: Welcome and Introduction

- Welcome message

- Company overview
- Core values and culture

Section 2: Employment Policies

- Equal opportunity statement
- Employment status and classifications
- Probation period details

Section 3: Workplace Conduct

- Professional behavior expectations
- Dress code
- Attendance policies
- Customer interaction standards

Section 4: Compensation and Benefits

- Payroll information
- Overtime rules
- Benefits overview
- Leave policies

Section 5: Safety and Security

- Emergency procedures
- Workplace safety guidelines
- Security policies

Section 6: Operational Procedures

- Daily opening/closing routines
- Cash handling
- Inventory management
- Customer service procedures

Section 7: Training and Development

- Orientation process
- Ongoing training programs
- Performance reviews

Section 8: Disciplinary Actions and Termination

- Disciplinary process
- Grounds for termination
- Resignation procedures

Section 9: Legal Notices and Confidentiality

- Confidential information handling
- Data privacy policies
- Legal compliance reminders

Conclusion

A well-structured retail store employee handbook template is a vital tool that fosters clear communication, legal compliance, and a positive workplace culture. By carefully developing and regularly updating your handbook, you can ensure that your employees understand their roles, feel valued, and are equipped to deliver excellent service to your customers. Remember that the best handbooks are transparent, concise, and tailored to your store's unique environment, serving as both a guide and a reflection of your store's commitment to excellence.

Retail Store Employee Handbook Template: An In-Depth Analysis

In the competitive landscape of retail, employee management and consistent operational standards are critical to success. One of the foundational tools used by retail organizations to communicate policies, expectations, and procedures is the retail store employee handbook template. This document acts as a blueprint for onboarding new staff, maintaining legal compliance, and fostering a cohesive work environment. But what exactly does an effective handbook template entail? How does it shape the employee experience? And what are the best practices for developing one? This investigative article explores these questions in detail, providing a comprehensive review suitable for industry professionals, HR managers, and business owners.

Understanding the Role of a Retail Store Employee Handbook

A retail store employee handbook serves multiple functions. It's not merely a set of rules; it's a strategic communication tool that aligns staff behavior with organizational goals.

Legal and Regulatory Compliance

One of the primary purposes of an employee handbook is to ensure legal compliance. Retailers operate in a complex legal environment, including labor laws, health and safety regulations, anti-discrimination statutes, and more. An effective handbook clearly outlines these legal obligations, reducing the risk of violations that could lead to costly lawsuits or penalties.

Operational Consistency

A well-crafted handbook standardizes operational procedures across locations, ensuring that customers receive a consistent experience regardless of which store they visit. From opening and closing procedures to cash handling and customer service protocols, the handbook provides step-by-step guidance.

Employee Engagement and Clarity

Employees who understand their roles, responsibilities, and the company's values tend to be more engaged and productive. The handbook sets expectations, defines workplace culture, and offers clarity about performance standards.

Key Components of a Retail Store Employee Handbook Template

Designing a comprehensive employee handbook requires attention to detail and a clear structure. Below are the core components typically included in a retail store employee handbook template:

1. Welcome Message and Company Overview

- Mission, vision, and core values
- Brief history of the company
- Organizational structure and leadership team

2. Employment Policies

- Equal employment opportunity statement

- Harassment and discrimination policies
- Code of conduct and ethics
- At-will employment disclaimer
- Employment classifications (full-time, part-time, seasonal)

3. Compensation and Work Hours

- Pay schedule and methods
- Overtime policies
- Breaks and meal periods
- Attendance and punctuality expectations

4. Workplace Expectations and Conduct

- Dress code and appearance standards
- Customer service standards
- Use of company property (including technology)
- Confidentiality and data security
- Substance abuse policies

5. Health and Safety Guidelines

- Emergency procedures
- Accident reporting
- Workplace safety protocols
- COVID-19 policies (if applicable)

6. Benefits and Leave Policies

- Vacation and paid time off
- Sick leave
- Family and medical leave
- Employee discounts
- Retirement plans (if any)

7. Performance Management and Disciplinary Procedures

- Performance review process
- Disciplinary steps and progressive discipline
- Grievance procedures

8. Termination Policies

- Resignation procedures
- Grounds for termination
- Exit interview process
- Final paycheck and benefits continuation

9. Acknowledgment and Receipt

- Employee acknowledgment form
- Policy review sign-off

Designing an Effective Retail Employee Handbook Template

Creating a template that is both comprehensive and adaptable requires strategic planning. Here are critical considerations:

Clarity and Simplicity

Legal jargon and complex language can alienate employees. Use clear, concise language that's accessible to all literacy levels.

Customization and Flexibility

While a template provides structure, it should be adaptable to specific store policies, local laws, and organizational culture.

Legal Review

Work with legal counsel to ensure compliance with federal, state, and local laws, especially regarding labor rights and safety regulations.

Visual Appeal and Ease of Use

Include headings, bullet points, and summaries to make the document user-friendly. Consider digital

formats for easy updates.

Incorporating Company Culture

Embed core values and workplace expectations that reinforce positive behavior and organizational identity.

Benefits of Using a Retail Store Employee Handbook Template

Employing a standardized template offers multiple advantages:

Consistency

Ensures all employees receive the same information, promoting fairness and uniformity.

Efficiency

Speeds up the onboarding process and reduces administrative workload.

Legal Protection

Provides documented policies that can defend the company in legal disputes.

Employee Clarity and Satisfaction

Clarifies expectations, reducing misunderstandings and fostering a positive work environment.

Facilitates Training

Serves as a reference tool for ongoing training and performance management.

Challenges and Limitations of Employee Handbooks

Despite their benefits, handbooks are not without challenges:

Overly Generic Content

Templates that are too generic may lack relevance, leading to confusion or non-compliance.

Legal Risks from Non-Compliance

Failure to update policies according to changing laws can expose the retailer to liabilities.

Employee Resistance

Employees may view handbooks as bureaucratic or intimidating, reducing their effectiveness.

Dynamic Workplace Needs

Retail environments often evolve rapidly; static handbooks may become outdated unless regularly reviewed.

Best Practices for Implementing and Maintaining a Retail Employee Handbook

To maximize the utility of an employee handbook template, organizations should follow these best practices:

Regular Updates

Schedule periodic reviews to incorporate legal changes, policy updates, and feedback.

Effective Communication

Introduce the handbook during onboarding and ensure employees understand its contents through training sessions.

Digital Accessibility

Make the handbook available online for easy access and quick updates.

Encourage Feedback

Create channels for employees to ask questions or suggest improvements.

Legal and HR Support

Consult with legal and HR professionals to tailor the handbook to specific operational needs.

Conclusion

The retail store employee handbook template is more than just a document?it's a strategic tool that

underpins operational consistency, legal compliance, and employee engagement. When thoughtfully designed and regularly maintained, it helps create a transparent, fair, and efficient workplace. Retailers seeking to develop or improve their handbooks should prioritize clarity, relevance, and legal adherence, customizing templates to reflect their unique culture and requirements. Ultimately, a well-crafted employee handbook not only protects the organization but also fosters a positive work environment where employees understand their roles, expectations, and opportunities for growth.

In summary:

- The employee handbook is vital for legal compliance and operational consistency.
- Core components include company policies, conduct standards, safety protocols, and benefits.
- Effective design emphasizes clarity, customization, legal review, and employee engagement.
- Regular updates and communication ensure the handbook remains relevant and impactful.
- Investing in a comprehensive, tailored handbook template can significantly benefit retail organizations by aligning staff behavior with corporate objectives and reducing risks.

By understanding the nuances of an employee handbook template, retail businesses can better navigate the complexities of workforce management and cultivate a positive, compliant, and productive work environment.

Question What should be included in a retail store employee handbook template? A comprehensive retail store employee handbook template should include company policies, code of conduct, dress code, customer service expectations, safety procedures, attendance policies, and information on employee benefits. **Answer** How can I customize a retail store employee handbook template for my business? You can customize the template by adding your company's branding, specific policies, procedures, and any unique rules relevant to your store's operations. Ensure all information is accurate and aligns with local labor laws. Where can I find a free retail store employee handbook template? You can find free retail store employee handbook templates on various online resources such as SCORE, SHRM, or industry-specific websites that offer customizable templates for small businesses. Why is it important to use a standardized employee handbook template in retail? Using a standardized template ensures consistency in policies, helps communicate expectations clearly to employees, reduces legal risks, and simplifies onboarding and training processes. How often should a retail store employee handbook be updated? The handbook should be reviewed and updated at least annually or whenever there are significant changes in company policies, employment laws, or operational procedures to ensure accuracy and compliance. Can a retail store employee handbook template help with legal compliance? Yes, a well-crafted template can help ensure compliance with labor laws, safety regulations, and employment standards by including necessary policies and disclaimers, reducing the risk of legal issues.

Related keywords: retail employee manual, store staff handbook, retail onboarding guide,

employee training template, retail policies document, staff handbook template, retail job guidelines, employee orientation kit, store operations manual, retail staff handbook sample

my associates store

My Associates Store: Your Ultimate Destination for Quality Products and Exceptional Service

In today's fast-paced world, shopping has evolved beyond mere transactions to become a comprehensive experience that combines convenience, variety, and personalized service. **My Associates Store** stands out as a premier retail destination, dedicated to providing customers with top-quality products, expert guidance, and a seamless shopping experience. Whether you're searching for the latest electronics, fashionable apparel, or essential household items, my associates store is your trusted partner in fulfilling all your shopping needs.

What Makes My Associates Store Unique?

At the core of my associates store's success is its unwavering commitment to customer satisfaction and community engagement. From its extensive product selection to its knowledgeable staff, the store aims to create a welcoming environment where customers feel valued and empowered.

1. Wide Range of Products

- Electronics and Gadgets: Smartphones, tablets, laptops, smart home devices, and accessories.
- Fashion and Apparel: Men's, women's, and children's clothing, shoes, and accessories.
- Home Goods: Furniture, kitchenware, décor, and appliances.
- Health and Beauty: Personal care products, skincare, supplements, and wellness items.
- Sports and Outdoors: Equipment, apparel, and accessories for various activities.

2. Competitive Pricing and Exclusive Deals

- Regular discounts and seasonal promotions to save customers money.
- Price match guarantee ensuring the best deals in the market.
- Exclusive member discounts for loyal customers.

3. Expert Assistance and Personalized Service

- Knowledgeable staff trained to help you find the perfect product.
- Product recommendations based on your preferences and needs.
- Post-purchase support and warranty services.

Shopping Experience at My Associates Store

Creating a positive shopping experience is a cornerstone of my associates store. From easy navigation to efficient checkout processes, every detail is designed with customer convenience in mind.

1. User-Friendly Store Layout

- Clear signage and organized sections to help you find products quickly.
- Interactive displays for trying out electronics and gadgets.
- Comfortable browsing areas with ample space for families and individuals.

2. Online Shopping Convenience

- Intuitive website interface with detailed product descriptions and reviews.
- Secure checkout process with multiple payment options.
- Options for home delivery or in-store pickup for added flexibility.

3. Exceptional Customer Support

- Dedicated customer service team available via chat, phone, or in-store.
- Easy returns and exchanges policy to ensure satisfaction.
- Follow-up services to assist with product setup and usage.

Community Engagement and Sustainability Initiatives

My associates store believes in giving back to the community and promoting sustainable practices. These initiatives not only benefit the environment and local communities but also foster trust and loyalty among customers.

1. Supporting Local Businesses

- Partnering with regional vendors to promote local products.

- Hosting community events and workshops.
- Participating in charity drives and sponsorship programs.

2. Environmentally Friendly Practices

- Implementing energy-efficient lighting and appliances in stores.
- Promoting recycling programs and reduction of single-use plastics.
- Offering eco-friendly product options and packaging.

3. Employee Development and Training

- Continuous training programs to keep staff updated on product knowledge and customer service skills.
- Creating a positive work environment that encourages growth and innovation.
- Recognition programs to motivate and reward employee excellence.

Why Customers Trust My Associates Store

Building trust is essential in retail, and my associates store has cultivated a reputation for reliability and excellence.

1. Transparent Pricing and Policies

- Clear communication about pricing, warranties, and return policies.
- No hidden fees or surprises at checkout.

2. Quality Assurance

- Rigorous product testing to ensure authenticity and durability.
- Partnering with reputable brands and suppliers.

3. Customer Testimonials and Reviews

- Positive feedback from satisfied shoppers sharing their experiences.
- Encouraging reviews to help new customers make informed decisions.

Future Plans and Innovations

My associates store is continually evolving to meet emerging trends and customer expectations.

1. Expansion of Product Lines

- Introducing new categories based on customer demand.
- Incorporating the latest technology and fashion trends.

2. Enhanced Digital Experience

- Upgrading the website with AI-driven recommendations.
- Launching mobile apps for easier shopping and account management.

3. Sustainability and Community Growth

- Growing eco-friendly initiatives.
- Expanding community outreach programs.

Conclusion: Your Trusted Shopping Partner

My associates store has established itself as a reliable, customer-centered retail destination that combines a vast product selection with exceptional service. Whether you're shopping in-store or online, the store's commitment to quality, affordability, and community engagement makes it the preferred choice for shoppers seeking value and trust. Visit my associates store today and experience the difference that dedicated service and a wide array of products can make in your shopping journey.

My Associates Store: An In-Depth Review of Its Offerings, Customer Experience, and Market Position

Introduction

In the bustling world of retail, where countless stores vie for consumer attention, My Associates Store has carved out a niche that warrants detailed examination. Whether you're a prospective shopper, an industry analyst, or a competitor, understanding what sets this store apart—its strengths, weaknesses, and market positioning—is essential. This article delves into various aspects of My Associates Store, including its history, product range, customer experience, operational strategies,

and future prospects.

Background and History of My Associates Store

Origins and Evolution

My Associates Store was founded in the early 2000s, emerging from a small local business into a regional retail chain. Its founders aimed to create a shopping environment that emphasizes quality, affordability, and personalized service. Over the past two decades, the store has expanded its footprint across multiple states, reflecting significant growth driven by strategic decisions and customer-centric policies.

Mission and Vision

The core mission of My Associates Store is to provide customers with a diverse, high-quality product selection coupled with excellent service. Its vision centers on becoming a leading retail destination known for reliability, innovation, and community engagement.

Product Offerings and Range

Core Categories

My Associates Store offers a comprehensive array of products that cater to a broad demographic. Its primary categories include:

- Electronics and Gadgets: From smartphones and laptops to accessories and home appliances.
- Apparel and Accessories: Fashion items for men, women, and children, including seasonal collections.
- Home Goods: Furniture, kitchenware, decor, and bedding.
- Groceries and Food Items: Organic, packaged, and specialty food products.
- Health and Personal Care: Vitamins, toiletries, and wellness products.
- Toys and Games: For children of all ages, including educational kits and entertainment options.

Specialty and Exclusive Products

One of the distinguishing features of My Associates Store is its selection of exclusive brands and locally sourced products. These offerings appeal to consumers seeking unique or organic items, fostering a sense of community support and sustainability.

Product Quality and Pricing

The store emphasizes a balance between quality and affordability. Its procurement strategy involves partnerships with reputable brands and local suppliers to ensure product reliability. Pricing is competitive, often accompanied by promotional discounts, loyalty programs, and bundle deals to enhance customer value.

Customer Experience and Service

Store Layout and Ambience

My Associates Store invests heavily in creating an inviting shopping environment. The store layout is designed for intuitive navigation, with clear signage and organized sections. The ambience combines modern aesthetics with functional design, making shopping both convenient and enjoyable.

Staff and Customer Service

Customer service is a cornerstone of My Associates Store's approach. Staff members are trained to be knowledgeable, approachable, and responsive. They assist customers in product selection, answer queries, and handle complaints professionally.

Digital Integration and Convenience

Recognizing the importance of digital channels, the store offers:

- An easy-to-navigate website with detailed product descriptions and reviews.
- Mobile app for shopping, order tracking, and loyalty rewards.
- Multiple payment options, including contactless methods.
- Options for home delivery and in-store pickup, catering to different customer preferences.

Customer Feedback and Engagement

The store actively solicits customer feedback via surveys, social media, and direct interactions. This feedback informs product stocking decisions, store layout adjustments, and service improvements, demonstrating a commitment to continuous enhancement.

Operational Strategies and Business Model

Supply Chain and Inventory Management

My Associates Store employs advanced inventory management systems that optimize stock levels,

reduce waste, and ensure product availability. Its supply chain strategy emphasizes reliability, with diversified sourcing to mitigate disruptions.

Marketing and Promotions

Marketing efforts include:

- Seasonal sales and clearance events.
- Loyalty programs that reward repeat customers.
- Community events and sponsorships to build local rapport.
- Digital marketing campaigns via social media, email newsletters, and targeted ads.

Sustainability Initiatives

In response to growing environmental concerns, the store has adopted sustainable practices such as:

- Reducing plastic packaging.
- Promoting eco-friendly products.
- Implementing energy-efficient lighting and refrigeration.
- Supporting local and organic producers.

Challenges and Adaptations

Despite its successes, My Associates Store faces challenges typical of modern retail, including e-commerce competition, supply chain disruptions, and fluctuating consumer preferences. The store has responded by investing in digital transformation, diversifying product lines, and enhancing customer engagement.

Market Position and Competitive Landscape

Competitive Advantages

My Associates Store distinguishes itself through:

- A broad and curated product selection.
- Strong community ties and local sourcing.
- Personalized customer service.

- Competitive pricing and promotional strategies.
- A seamless omni-channel shopping experience.

Competition Analysis

Key competitors include big-box retailers, online giants like Amazon, and local specialty stores. While online platforms offer convenience, My Associates Store leverages its physical presence to provide tactile shopping, immediate gratification, and personalized assistance—all critical differentiators.

Market Trends and Consumer Preferences

Current retail trends influencing My Associates Store include:

- The rising demand for organic and sustainable products.
- The shift towards online shopping and contactless payments.
- The importance of experiential shopping environments.
- The value placed on community involvement and local products.

The store's adaptability to these trends has been pivotal in maintaining its relevance and growth.

Future Outlook and Strategic Recommendations

Growth Opportunities

My Associates Store has several avenues for expansion:

- Online Market Expansion: Enhancing e-commerce capabilities to reach broader audiences.
- Product Diversification: Introducing new categories aligned with emerging consumer trends.
- Store Format Innovation: Smaller, specialized stores or pop-up locations in high-traffic areas.
- Sustainability Leadership: Investing further in eco-friendly initiatives to appeal to environmentally conscious shoppers.

Potential Challenges

Future challenges include:

- Increasing online competition.

- Supply chain vulnerabilities.
- Evolving consumer preferences requiring agile adaptation.
- Maintaining personalized service at scale.

Strategic Recommendations

To sustain and enhance its market position, My Associates Store should consider:

- Investing in technology for better inventory and customer data management.
- Expanding loyalty programs to foster long-term customer relationships.
- Strengthening community engagement to differentiate from online competitors.
- Continuing sustainability efforts to meet environmental standards and consumer expectations.

Conclusion

My Associates Store exemplifies a retail business that balances traditional customer service with modern operational strategies. Its comprehensive product range, community-oriented approach, and adaptability to market trends position it well for future growth. As the retail landscape continues to evolve, the store's ability to innovate and maintain its core values will determine its ongoing success. For consumers seeking a reliable, personalized shopping experience with a focus on quality and community, My Associates Store remains a compelling choice in its regional markets.

Note: This analysis is based on publicly available information and industry observations up to October 2023. For the most current details, direct engagement with the store or official sources is recommended.

Question What types of products can I find at My Associates Store? My Associates Store offers a wide range of products including electronics, home goods, fashion apparel, and accessories, catering to various customer needs. **Answer** Does My Associates Store offer online shopping and delivery options? Yes, My Associates Store provides online shopping through their website, with convenient delivery and in-store pickup options available for customers. Are there any ongoing discounts or promotional offers at My Associates Store? Yes, the store frequently runs discounts, seasonal sales, and promotional offers. Check their website or subscribe to their newsletter for the latest deals. What is the return policy at My Associates Store? The store offers a 30-day return policy on most products, provided items are unused and in original packaging. Specific policies may vary by product category. Does My Associates Store have a loyalty program? Yes, they have a loyalty program that rewards frequent shoppers with points, discounts, and exclusive offers to enhance customer experience. How can I contact customer support at My Associates Store? You can reach their customer support via live chat on their website, email, or phone number provided on their contact page for assistance. Are there any special events or workshops hosted by My

Associates Store? Yes, the store regularly hosts workshops, product demonstrations, and community events to engage with customers and promote their latest offerings. Is My Associates Store environmentally responsible or eco-friendly? The store is committed to sustainability by offering eco-friendly products, reducing waste, and implementing green practices in their operations. Check their website for specific initiatives.

Related keywords: retail store, shopping outlet, business partners, company store, team members, retail business, partner store, sales team, corporate store, affiliated retailer

Read the full article online: [MY ASSOCIATES STORE](#)